



# taxi TRUCK

## Franchise Details



*We have a variety of new franchise opportunities right now in several locations.  
If you want to join with us as we continue our expansion across the UK,  
we would like to hear from you.*

# who are taxi truck?

TAXI TRUCK was established in May 2005 by Jeffrey Thomas Hughes, it was started when Mr. Hughes decided that he'd had enough of working for an employer who didn't appreciate all his hard work and effort, so the idea was born.

Inspired by his removal background, he thought that a same day delivery service in the core of the local community would be a winning idea. His concept would allow busy people to have items collected for them, hence no more waiting in for delivery times, sometimes involving taking days off work. A customer can go to their local store, choose an item and phone TAXI TRUCK who will come straight away and deliver their new washing machine, TV, bed, etc.

Within a few months Mr. Hughes had decided it would be a challenging and exciting way to use his energy, hard work and love of people. He quit his job and invested in a small van, that quickly grew into a small fleet. Today the business continues to grow at a rapid pace, with contracts

from many big named stores such as Bensons for Beds, Dreams, Comet, Homebase and B&Q to mention but a few. TAXI TRUCK also offers a removal service from a small flat to a large house, whether you are moving to the next street or to a different part of the country.

Our objectives are very clear - to become an international organisation with franchises throughout the world. The opportunity is open for any individual from any walk of life who realises that opportunities never come to those who wait but are captured by those who dare to attack.

For any entrepreneur wishing to discover their dreams, this opportunity offers just that. A minimal investment, good product, adequate training and hard work will put them on the road to financial freedom.

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## what does a taxi truck franchise consist of?

Our philosophy is to provide a professionally run service for all of our customers.

So many people think of starting their own business - not just for the financial rewards but for the opportunity to be your own boss and run your own life. But the downside is that although you get all the rewards, you also take the risks. Taking on a franchise within a proven operation reduces those risks substantially. By joining TAXI TRUCK, you can reduce them even more!

Everyone working for TAXI TRUCK is an important player on the team. We believe in building personal professional relationships with our customers and being polite and helpful at all times. We must strive to make it easy for people to do business with us.

As a Franchisee you buy the right to develop your business in a defined geographical area, with a guarantee from TAXI TRUCK of no TAXI TRUCK competitor in that area. Franchisees can offer their clients the full breadth of TAXI TRUCK expertise, all supported by the full span of our capabilities.

Our aim is to provide a nationwide quality service to customers with an emphasis on personal service and professionalism. We aim to build up a strong two way working relationship with all our franchisees, and make the TAXI TRUCK brand synonymous with excellence.

So if you're looking for a franchise opportunity with some real strengths, search no more.







## what kind of support can i expect from taxi truck as a franchisee?

We ensure that you are well equipped to start and grow your business. Training, ongoing business support and a wide range of resources are available when you become the TAXI TRUCK franchisee in your area.

One of the main benefits of franchising is that it is a business partnership between franchisee and franchisor. Head Office support is essential especially in the early trading days of the franchisee, and it will always be readily available. In the early days there will be a very much hands on approach, gradually stepping back and letting you, the franchisee take complete control as you become more confident, professional and experienced.

The operations manual contains all the information and know-how on how to run your own business successfully. It will be your point of reference for everything you do. It is a step by step guide on how to run and operate the business. This manual alone is worth the franchise fee. It's a treasure trove of useful information and will save you time and money every step of the way. It is written in a clear way, following an easy to understand format. All the facts of the business without the fuss, and all at your finger tips from day one.



# the earnings potential

What you can earn out of TAXI TRUCK franchise is, in the final analysis, up to you: how hard you work, and how gifted you are. It's no different to anything else. But you'll be surprised at how the numbers can stack up.

	<b>YEAR 1</b>	<b>YEAR 2</b>	<b>YEAR 3</b>
<b>GROSS INCOME</b>	<b>£42,000</b>	<b>£67,000</b>	<b>£92,000</b>
<b>TOTAL OVERHEADS</b>	<b>£10,000</b>	<b>£15,000</b>	<b>£18,000</b>
<b>NET PROFIT</b>	<b>£31,000</b>	<b>£52,000</b>	<b>£74,000</b>

It is important to emphasise that the above figures are projections provided for the purpose of illustration and are not intended to be a statement, representation, warranty or guarantee of individual franchisee earnings. It is essential that (prior to entering into the franchise) you satisfy yourself of the value of the investment you intend to make in terms of both time and money.



# satisfied customers

*Don't just take our word for it  
– read what our satisfied customers have to say...*

“Jeff, I thought I would drop you a quick line just to thank you for all the help you have given me. When everything else drops away I can always rely on you. Thanks again.”

**Ken - Bensons For Beds, Warrington**

“Jeff helped us with a house move and I was very satisfied.” **Mr S, Liverpool**

“I have used the TAXI TRUCK service for over 3 years now and I am very satisfied with them. They offer a very reliable and good service.”

**M McGuire – United Carpets & Beds, Southport**

“This is the second time I have used TAXI TRUCK, they did an excellent job.” **Mrs H, Southport**

“We have used TAXI TRUCK many times and we have found them to be very cost effective and friendly.” **Mr & Mrs M, Formby**







## what you need

### What do you need to be successful as a TAXI TRUCK franchisee?

There is just no escaping the fact that running your own business can be hard work. However, you are doing it for yourself and the rewards of a TAXI TRUCK franchise will be there for you to see from day one. If you possess the following attributes then a TAXI TRUCK franchise could be just what you have been looking for:

- ☒ **A willingness to work hard, because there is simply no substitute for hard work.**
- ☒ **A willingness to persevere, because there will always be times when things don't go according to plan.**
- ☒ **The desire to work for yourself, and take proper control of your own destiny.**
- ☒ **The desire to work with others who all share your commitment to the highest standards.**

If everything you've read so far makes sense, and you think that a TAXI TRUCK franchise is something you want to know more about, we should talk further. Call us on **01704 577 350**.



# What Do You Get?

- Designated Area of Operation
- Full and exclusive right to operate under the Taxi Truck trading name within the designated area
- Full Training and Head Office support
- Comprehensive Operations Manual
- Full uniform for 2 people
- Stationery pack
- Marketing materials
- Company generated enquiries
- Inclusion in the corporate web site

# What Else Will You Need?

## Vehicle

- We have negotiated some great deals on our standard 3.5t Luton box vans and as part of your franchise package we will source this vehicle for you, ensure it's fully sign written in the company livery (terms & conditions apply).

## Monthly License Fee

- Most franchised businesses charge their franchisees an ongoing License Fee as a percentage of their gross turnover. In many cases this can be extreme and restrict the profitability of the franchisee. We keep our monthly License Fee down to £100 per month.

## Business Insurance

- You will need business insurance consisting of Public Liability and if you employ staff, Employers Liability. Advice on this is available from Head Office.

## Marketing Fee

- We don't charge our franchisees a monthly marketing fee however we do require you to budget a minimum of £50 per month for marketing.

## Franchise Fees

- The franchise package cost has been kept down to £4,995 + vat.

# Franchise Agreement Terms

The Taxi Truck Franchise Business, operated within the terms of our Franchise Agreement and our Terms of Business, is yours for 5 years. The Taxi Truck Franchise Agreement is renewable at the end of that term for a further 5 years. This is with ongoing 5 year renewable contracts for as long as you wish to stay trading

within our terms. You can assign your business to family members or sell it as an established business. This is subject to a small transfer fee and all we ask is that we vet the incoming owners and supply the appropriate training package prior to the start of trading date.

For full terms and conditions please contact us.

To discuss TAXI TRUCK franchise options further  
call **01704 577 350**  
email **info@taxitruck.com**

**taxi**TRUCK